

Welford on Avon Neighbourhood Plan Questionnaire – March 2013

Before completing this questionnaire please read the accompanying briefing leaflet which summarises why your views are being sought. This questionnaire is stage 2 of the process outlined on page 3 of the leaflet by which our community can identify key issues and opinions around planning which will then be reflected in the Neighbourhood Plan for Welford.

About Your Business

Understanding the profile of our respondents will help us determine the priority of issues from different groups. This survey version is for businesses / commercial service providers operating from within Welford on Avon parish, it is entirely possible you and some or all of your employees are not residents of the parish. Please complete the residential survey as well if you live within the parish.

Business details (*filling in this section is required, whereas the residential survey is anonymous*)

Business Name

Business address

Business contact number

Business email address

Business website

- Please tick here if you would like your business details added to a free Welford Business Directory being setup by the Welforward team which will be displayed on the Welforward website.

Q1. Age profile of your employees working/based in Welford (please indicate the number of people in each relevant box)

16-17 18-24 25-44 45-64 65+

Q2. Type of business e.g. gardening design service, eBay shop etc

Additional copies of the printed questionnaire can be downloaded from

<http://www.welforward.org.uk>

where you will also find a link to the online version which we would encourage businesses to use.

You can call the Welforward Team on 07561 062324 with any queries, please ensure you leave your contact details if the phone is not answered so we can get back to you.

Details on how to submit your response are provided at the end of the questionnaire.

Business Premises

Economic development is strongly supported by the National Planning Policy Framework, we would like to capture both demand for business premises and the preferred locations.

On the centre pages you will find two maps, the first of which shows 19 possible development locations within the village boundary identified by SDC. You can select any or none of these WE01-WE19 locations in your choice of preferred locations within the whole Parish (which is shown on the second map) not just within the village boundary. The named locations are provided for background information and to aid identification only, not to influence your choices of location.

Q3. Where would you MOST like small business units to be built within the Parish (*please list in priority order up to 4 selections*)?

- 1.
- 2.
- 3.
- 4.

Q4. Where would you LEAST like small business units to be built within the Parish (*please list in priority order up to 4 selections*)?

- 1.
- 2.
- 3.
- 4.

Q5. Who should be deciding the preferred development locations in Welford? (*please tick only one box*)

- Welford residents/Welford Parish Council
 Stratford District Council (SDC)
 Other (please specify)

Specific Question(s)

The Welford team have selected one issue which we feel merits a targeted question.

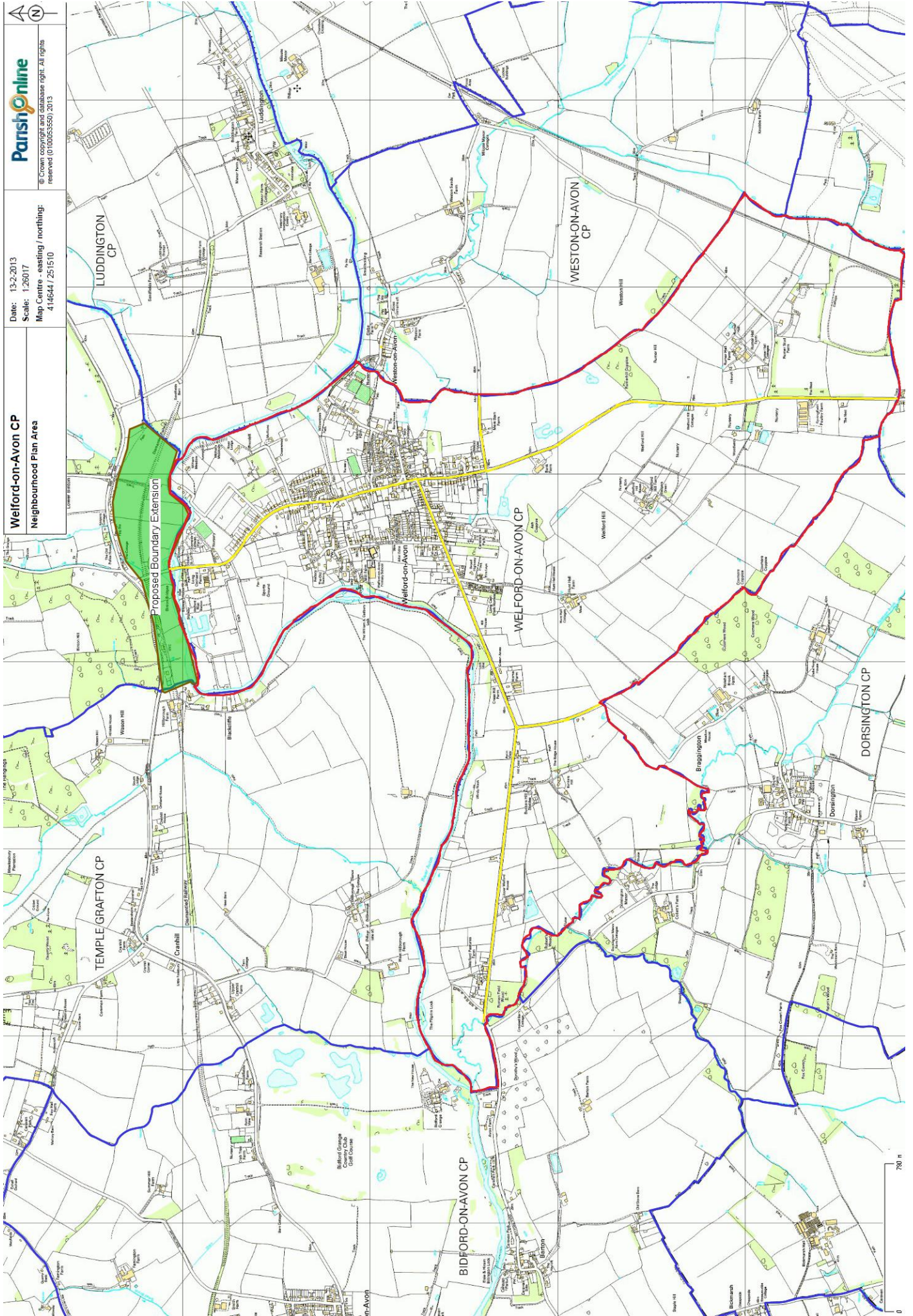
Q6. There is a presumption against building in the flood plain especially for dwellings. This can mean land adjacent to existing roads in the flood plain remains undeveloped or unused. What is your view on potential sustainable uses for this land? The flood plain is clearly marked on the first map on page 3.

This map highlights 19 potential areas for development within Welford on Avon Parish and village boundary identified by Stratford-upon-Avon District Council. This is provided for background information, you are not restricted to or required to select any of these areas. You should select wherever you prefer as answers to questions 3 and 4. You are also very welcome to additionally annotate either map in this document to explain your preferences.



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The map on the next page shows the existing Parish area and boundary (in red) plus the additional land between the northern bank of the River Avon and the B439 Bidford-Stratford road. This area marked as Proposed Boundary Extension has been added to the Neighbourhood Plan area and the Parish Council is additionally seeking to have it permanently included within the Parish boundary.



Q7. Business / Service Provider Needs

Businesses and local service providers often need different facilities to domestic dwellings. This is where we would like to understand what improvements you need in supporting infrastructure and any other planning related areas which would enhance your business or service development and improve the experience of your customers.

Please list up to eight requirements in priority order.

1.

2.

3.

4.

5.

6.

7.

8.

Funding

In a village like Welford with such a strong community spirit if the residents and businesses want something done it should be achievable.

Q8. Is there any single improvement to the village which you feel is sufficiently important your business would consider making a funding contribution / joining a community purchase or development initiative? If yes, please tell us.

New / Expanding Business

Q9. Do you need premises within Welford to setup or expand a business? If Yes, then what type of premises do you require?

Q10. How could Welford help your business grow and become more successful? *E.g. creation of an online business directory, setting up a business group etc.*

Any other items

Q10. Whilst the survey has endeavoured to ask open questions there may be one or more planning related issues which have not been covered by the questions already asked. Please use this opportunity to bring up these additional items.

Please return the questionnaire in one of the ways below:

- This survey is available online from a link at <http://www.welforward.org.uk>. As a business we would encourage you to complete the survey electronically which also saves Welforward data input costs and reduces possible errors in transcription. The survey has been independently built by and is run by Warwick Network.
- Physical copies can be posted using the envelope provided to Warwick Network which will require a Second Class stamp.
- To ensure complete impartiality the data analysis will be performed on behalf of Welforward by Warwick Network who are the only people who will see the individual completed questionnaires.

The Welforward team have requested the collated responses are made available publicly on completion of the Neighbourhood Plan in 2014 to provide total transparency and to allow future analysis.

If you have any questions you can contact the Welforward team by email at info@welforward.org.uk or by calling 07561 062324 and leaving a message so one of the team can get back to you.

THE CLOSING DATE FOR THE SURVEY TO BE RECEIVED IS 30TH APRIL 2013.